

Apoorva Chugh

ABOUT ME

A new graduate from York University, I am a multidisciplinary creative professional with 3+ years of part time experience in creative marketing. View my work [here!](#)

CONTACT

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EDUCATION

Film Production Major & Marketing Minor
BFA York University 2022

ACHIEVEMENTS & AWARDS

- Member of Deans Honour List
- CineSiege Award for Best Documentary 2020
- Finish Line Runner Up Best Editing 2019
- IB Creativity Award 2018
- IB High Honour Roll 2018
- Gold Medalist Under 19 Varsity Badminton 2017/18


SKILLS & TOOLSET

- Creative Thinking
- Innovation
- Problem Solving
- Communication
- Planning
- Time management
- Team work
- Adobe Premier Pro
- Adobe Photoshop
- Adobe Illustrator
- Final Cut Pro
- Microsoft Office
- ProTools
- Wix Web Design

FIND ME & MY WORK!

 www.apoorvachugh.com

 [LinkedIn @Apoorva Chugh](#)

 [Instagram @byapoorva](#)

WORK EXPERIENCE

Design Intern Creative Department

The Turn Lab | 2022 - Present

I help design visual concepts using graphic design tools and softwares. Partner with Creative Designers and Art Directors to ensure visual communication designs are cohesive.

Translate client needs and branding strategies into design strategies. I also create animations and other video outputs for The Turn Lab and for client projects to solve creative challenges.

Live Client Learning

York University | 2022

I was selected out of my year to join a 6 student cohort marketing course where I worked on real-life marketing challenges and presented creative strategies to clients. Companies I worked on: Philips, Castlebreck, Revol Events & The Turn Lab.

Multimedia assistant

AMPD York University | 2019 - 2022

I was responsible for creating still and multimedia sources for print and digital marketing materials. Provided support for branding, marketing, social media, video editing & graphic designing.

Social Media & Marketing Intern

The Other End | 2021

I developed and implemented B2B social media strategies and plans to build community and increase brand awareness for TOE. I created digital content for various social media platforms, including Instagram, Facebook & LinkedIn. Conducted reports of performances and campaigns while presenting findings.

Content Coordinator- Marketing & Communications

York International | 2020

I worked in the marketing and communications team while developing ideas and creating content for social media, website, and other digital publications.

Copywriting Intern Creative Department

Leo Burnett | 2019

I worked in the creative advertising division with brands such as Apple, Valvoline, Zion, CarDekho and California Almonds.